

The practice of tourism statistics in China

In recent years, China's tourism industry has become increasingly prominent, and its development potential is huge. An important reason is that with the strong driving force of the people's consumption upgrading. The consumption on tourism has become an important growth point to stimulate residents' consumption, and the outbound tourism is also a bright spot in the international tourism market.

I. Tourism statistics system in China

China's tourism statistics belong to the department's statistical management category. The Ministry of Culture and Tourism is responsible for the formulation and implementation of the tourism statistical investigation system. The National Bureau of Statistics (NBS) is responsible for coordinating the statistical work of relevant tourism departments and localities, examining and verifying the statistical reporting system of departments and localities, and cooperating with tourism departments in carrying out statistical investigations and statistical research. In addition, considering the unified accounting management of the national economy, the NBS is responsible for the value-added accounting of tourism and relevant industries.

II. Value-added accounting work in tourism and relevant industries

Governments, industry management departments and the public have constantly put forward new demands for tourism statistical data and

information. So it is necessary to provide macro-indicators reflecting the development of tourism industry as a whole and its overall relationship with the national economy. In 2014, the NBS began to plan the value-added accounting work .We set up a working group (including four departments). Firstly we formulated national statistical classification (*National Statistical Classification of Tourism and Relevant Industries*, issued in July 2015), formulated value-added accounting methods, then organized and implemented nation-wide survey on tourism consumption structure, finally calculated value-added of tourism and related industries (already released 2014-2016 years' data).

III. Main data results

According to the data of the Ministry of Culture and Tourism, the number of domestic tourists in 2017 reached 5.5 billion, an increase of 12.8% over the same period last year; the total number of inbound and outbound tourists increased by 3.7% over the same period last year; and the total income of tourism in the whole year reached 5.4 trillion yuan, an increase of 15.1%. From 2013 to 2017, the number of domestic tourists increased by 11.1% annually, and the income of domestic tourists increased by 15%. From 2015 to 2017, the number of inbound and outbound tourists increased by 4.6% annually, of which the number of outbound tourists increased by 6.8%. From 2015 to 2017, the international tourism income ranked second in the world for three

consecutive years. According to accounting, the value-added of national tourism and relevant industries in 2016 was 3297.9 billion yuan, an increase of 9.9% over 2015 (without deducting price factors, the same below), an increase of 2.0 percentage points over the current growth rate of gross domestic product (GDP) in the same period, and the proportion of GDP was 4.44%. In 2015 and 2014, the present value-added growth rates of national tourism and related industries were 9.4% and 11.5%, respectively, and the share of GDP was 4.36% and 4.33%.